

Message Text

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PAGE 01 STATE 089760
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 R

DRAFTED BY COM/BIC/CAGNE/RRUAN:JR
APPROVED BY EB/OCA/CD:WERAU
COM/BIC/CAGNE/PBHALE
COM/BIC/CAGNE/AELAEMMERZAH
OIM/SAD/FJGAYNOR
NEA/RA DMORRISON (INFO)

-----212214Z 047498 /72

R 211534Z APR 77
FM SECSTATE WASHDC
TO AMEMBASSY ALGIERS
AMEMBASSY DAMASCUS
AMEMBASSY RABAT
AMEMBASSY TUNIS
INFO AMCONSUL CASABLANCA

UNCLAS STATE 089760

E.O. 11652:N/A

TAGS: BEXP, SY, XI

SUBJECT: MACHINE TOOLS CATALOG EXHIBITION

REF: RABAT 1519 (SENT USDOC ONLY)
SUMMARY: SCHEDULED NOVEMBER 77 MACHINE TOOL CATALOG SHOW
IN MOROCCO CANCELLED IN FAVOR OF SUBJECT VIDEO/CATALOG EX-
HIBITION HERE PROPOSED.

1. MUCH APPRECIATE REFTEL MARKET INFO BASED ON CASABLANCA
311 FOR PLANNED NOVEMBER 77 MACHINE TOOLS CATALOG SHOW IN
MOROCCO. FOR FOLLOWING REASONS, HOWEVER, USDOC HAS CAN-
CELLED SAID SHOW:

(A) REDUCTION IN NUMBER OF CITIES WHERE SHOW TO BE HELD

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FROM THREE, PER 1976 CASABLANCA 699, TO ONE, PER REFTEL.
(B) REDUCED INTEREST IN SHOW ON PART OF NATIONAL MACHINE
TOOL BUILDERS ASSOCIATION, WHICH IS GIVING PRIOR ATTEN-
TION TO TRADE FAIRS IN RUMANIA AND TEHRAN.
(C) AVAILABILITY OF VIDEO/CATALOG EXHIBITION (V/CE)ON
MACHINE TOOLS.

2. SAID V/CE IS FIRST SUCH EXHIBITION TO BE ADDED TO USDOC'S INVENTORY OF PROMOTIONAL VEHICLES. PRESENTLY IT CONSISTS

OF 23 VIDEO TAPE RECORDING (VTR) CASSETTES ADVERTISING MACHINE TOOL PRODUCTS OF 23 FIRMS. ANOTHER SEVEN SUCH CASSETTES ARE PLANNED TO BE ADDED IN COMING MONTHS.

3. USDOC PROPOSES ALL ACTION POSTS CONSIDER THIS V/CE FOR PRESENTATION IN YOUR COUNTRIES DURING FY-78. IF SUFFICIENT INTEREST IS EXPRESSED, USDOC WILL SCHEDULE EVENT ACCORDINGLY AND ARRANGE FOR FRENCH TRANSLATION OF CASSETTE PRESENTATIONS.

4. POSTS APART FROM RABAT WISHING TO SCHEDULE THIS EVENT SHOULD PROVIDE MARKET INFO DELINEATED BELOW. THIS INFO WILL BE RELAYED TO 30 FIRMS INVOLVED TO GIVE THEM OPTION OF PARTICIPATING IN EVENT.

5. DEPENDING ON NUMBER OF PARTICIPATING FIRMS AND SIZE OF TARGET AUDIENCES IN COUNTRIES CONCERNED, EVENT COULD BE HELD IN ANYWHERE FROM ONE EVENING IN A POST OFFICER'S HOME TO THREE SESSIONS IN A HIRED HALL OR POST AUDITORIUM. IN ANY CASE, THE EXHIBITION WOULD BE PRESENTED BY A POST OFFICER TRAINED TO SCREEN VTR'S USING POST VTR EQUIPMENT. CATALOGS OF PARTICIPATING FIRMS WOULD BE DISPLAYED AT EXHIBITION SITE.

6. FOLLOWING IS LIST OF PARA TWO 23 FIRMS AND PRODUCTS FEATURED IN THEIR VTRS, WHICH RUN APPROXIMATELY TEN MINUTES.
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TES EACH:

(A) BULLARD COMPANY, BRIDGEPORT, CT, AUTOMATED VERTICAL LATHE.

(B) WATERBURY FARREL, CHESHIRE, CT, TOTAL NUMERICAL CONTROLLED (N/C) LATHE.

(C) HARDING BROTHERS, ELMIRA, N.Y., PRECISION MACHINES, COLLETS, PADS, FEED FINGERS.

(D) BROWN AND SHARPE, N. KINGSTOWN, R.I., TURNING AND GRINDING MACHINES, MACHINERY CENTER.

(E) MOREY MACHINERY, MIDDLETOWN, N.Y., TRACER LATHES, GEAR SHARPERS, N/C DIE SINKER.

(F) MONARCH SIDNEY, SIDNEY, OH, TAPE CONTROLLED CHUCKERS.

(G) GARDNER MACHINE, S. BELOIT, IL, DOUBLE-DISC GRINDING MACHINERY.

(H) SUNDSTRAND, BELVIDERE, IL, FULL LINE OF TOOLS.

(I) CINCINNATI MILACRON, CINCINNATI, OH, FULL LINE

(J) CONE-BLANCHARD, WINDSOR, VT, SCREW MACHINE AND GRINDERS.

(K) DEHOFF, CRANSTON, R.I., HOLE-DRILLERS.

(L) VULCAN TOOL, DAYTON, OH, AUTOMATIC TUBE CUTTERS.

(M) LOCKFORMER, LISLE, IL, ELECTRO-FEED MACHINES.

(N) VERNON ALLSTEEL PRESS, CHICAGO, IL, STAINLESS STEEL
WHEELCOVER PRODUCTION.

(O) INTERMACH, BRADLEY, IL, CUTTING AND SHEARING EQUIP-
MENT AND PRODUCTS.

(P) PACIFIC ROLLER DIE, HAYWARD, CA, SPIRAL TUBULAR PRO-
DUCTION EQUIPMENT.

(Q) E.W. BLISS, SOUTHFIELD, MI, CAN-MAKING MACHINERY.

(R) W.A. WHITNEY, ROCKFORD, IL, PUNCHING - AND -
PLASMA CUTTING MACHINE.

(S) S.B. WHISTLER, BUFFALO, N.Y., MAGNETIC DIE SYSTEMS

(T) PARKER HANNIFIN, DES PLAINES, IL, FLUID POWER SYSTEM
COMPONENTS.

(U) ABCOR, WILMINGTON, MA, ULTRAFILTRATION AND REVERSE
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OSMOSIS TECHNOLOGY AND EQUIPMENT.

(V) ARVEY, CHICAGO, IL, N/C TAPES AND ACCESSORIES.

(W) AMERICAN MACHINE AND HYDRAULICS, NEWBURY PARK, CA.,
AUTO EXHAUST SYSTEM PRODUCTION EQUIPMENT.

7. MARKET INFO REQUIRED IS AS FOLLOWS:

(A) PRODUCTS TO BE FEATURED AND SALABILITY PROSPECTS.

(B) IMPORT /EXPORT /PRODUCTION/CONSUMPTION FIGURES AND
U.S. MARKET SHARE.

(C) IMPORT DUTIES, PRICING, AND TRADE OR CURRENCY RESTRIC-
TIONS.

(D) MAJOR FOREIGN COMPETITION.

(E) RECENT OR FUTURE PROMOTIONAL EVENTS THAT COULD CON-
FLICT WITH FY-78 EXHIBITION TIMING.

(F) MAJOR PROJECTS OR DEVELOPMENT PLANS RELATED TO EXHI-
BITION PRODUCT THEME.

(G) U.S. FIRMS RELATED TO EXHIBITION THEME WITH
OFFICES IN YOUR AREA.

8. REQUEST POSTS ADVISE USDOC/CAGNE WITH INFO COPIES TO
OTHER ADDRESSEE POSTS BY 1 MAY WHETHER OR NOT RPT NOT
THEY WISH SCHEDULE THIS V/CE. FOLLOWUP POST CABLE CON-
TAINING REQUESTED MARKET INFO WOULD BE DUE BY 15 JUNE.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE089760
Document Source: CORE
Document Unique ID: 00
Drafter: JR
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770139-0498
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770433/aaaabbbk.tel
Line Count: 163
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f34630a1-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 RABAT 1519
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 18-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2735253
Secure: OPEN
Status: NATIVE
Subject: MACHINE TOOLS CATALOG EXHIBITION
TAGS: BEXP, SY, XI
To: ALGIERS DAMASCUS MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/f34630a1-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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EO Systematic Review
22 May 2009
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